

Brazilian non-fiction publishing house

editoraelefante.com.br

© editoraelefante



Elefante was founded in May 2011 by Tadeu Breda (editor) and Bianca Oliveira (designer), with the aim of publishing mostly non-fiction books, including some comics and poetry titles. Since then, we have released 137 titles, mainly in the areas of sociology, anthropology, feminism, Latin American studies, anti-racism and political essays. Our authors are Silvia Federici, Verónica Gago, Günther Anders, bell hooks, Andreas Malm and Alberto Acosta, among many others. The editorial quality combining accurate book selection and careful book design make Elefante one of the main left-wing publishers in Brazil.

elefante



Who's Gonna Cook? Women,

Women, Housework and Heathy Food



RIGHTS SOLD: FRANCE

AUTHOR	Bela Gi
ORIGINAL TITLE	Quem vai fazer essa comida?
PUBLICATION YEAR	2023
LANGUAGE	Portuguese
ILLUSTRATIONS	No
PAGES	184
DIMENSIONS	13,5 x 21 cm
ISBN	9788593115868



BELA GIL is a chef, TV host and activist for agroecology and healthy food for all. She took part in the Brazilian government's transition team of Social Development and Fighting Famine at the end of 2022. She is the author of the books Simplesmente Bela (Sextante, 2020), Bela maternidade (Sextante, 2018) and the series of publications Bela cozinha.

ABOUT THIS BOOK

Nowadays, after decades of scientific research on the fast-food industry, we know that ultra-processed foods are major promoters of chronic noncommunicable diseases such as diabetes and hypertension, besides contributing to environmental degradation, since they are based on monocultures of commodities such as sov. wheat, corn and sugar cane. We also know that home cooking using fresh or minimally processed ingredients is the best option for nourishing the body, strengthening regional cultures and respecting the environment. But, as Bela Gil asks in this book, who's gonna cook? Based on this question, the Brazilian chef. TV host and activist links healthy food, feminism and domestic work, complexifying a debate ignored by cookbooks and cooking shows. Are housewives, mothers, grandmothers, migrant domestic workers, poor coloured women suposed to remain forever resposible for cooking? And who will make their food, their family's food? Bela Gil criticizes the historical devaluation of the act of cooking, which has its roots in slavery, and calls for the payment of wages for housework, inspired by feminist authors such as Silvia Federici.



Political Organization of Brazilian Agribusiness

POLITICS
BRAZIL

AUTHOR	Caio Pompeia
ORIGINAL TITLE	Formação política do agronegócio
PUBLICATION YEAR	2021
LANGUAGE	Portuguese
ILLUSTRATIONS	No
PAGES	380
DIMENSIONS	13,5 x 21 cm
ISBN	9786587235318



CAIO POMPEIA is an anthropologist. He has written reviews for American Anthropologist, Revista de Economia e Sociologia Rural and Horizontes Antropológicos. He was a visiting researcher in Harvard University and University of Oxford, and his main research interests are agribusiness, agri-food systems, ethnography, nutritional and food safety, indigenous rights, agrobiodiversity, the environment, public policies, family farming, rural extension and food policy.

ABOUT THIS BOOK

What is agribusiness? In this essential book for understanding contemporary Brazil, Caio Pompeia scrutinizes the political intricacies of the self-proclaimed most important sector of the Brazilian economy. From the origins of the concept of agribusiness at Harvard University in the 1950s — soon used as a front for imperialist expansion by the United States — to the first years of Jair Bolsonaro's administration, including internal disputes between entities that represent Brazilian agribusiness inside and outside the farms, the author explains how agribusiness has entered state politics and imposed its agenda, with successive attempts to boycott agrarian reform, indigenous rights, nature conservation and the elections results.



Searching for Community Paths of Critical Thinking in Global South



AUTHOR	Fabricio Pereira da Silva
ORIGINAL TITLE	Em busca da comunidade
PUBLICATION YEAR	2024
LANGUAGE	Portuguese
ILLUSTRATIONS	No
PAGES	360
DIMENSIONS	13,5 x 21 cm
ISBN	9786560080058



FABRICIO PEREIRA DA SILVA is a professor at Universidade Federal do Estado do Rio de Janeiro and at Universidad de la República of Uruguay. He is the author of Democracias errantes: reflexões sobre experiências participativas na América Latina [Wandering Democracies: Reflections on Participatory Experiences in Latin Americal (Ponteio, 2015) and América Latina em seu labirinto: democracia e autoritarismo no século XXI [Latin America in its Labyrinth: Democracy and Authoritarianism in the 21st Century (Ponteio, 2019).

ABOUT THIS BOOK

As a response to the widespread social, economic and ecological malaise that is a consequence of the expansion of modernity. Fabricio Pereira da Silva gives voice to a persistent left-wing quest: the yearning for a fairer, more equitable way of life, free from the modern values of individualism. exploitation and inconsequential and disproportionate economic growth, based on the recovery and re-reading of pre-capitalist ways of life. This book is driven by the urgency of a utopic concept that recovers the ideas of communality gestated in the global periphery to inspire another kind of future. It presents a list of theoretical perspectives created in the socalled Global South, with the aim of overcoming a "monoculture of knowledge". Fabricio Pereira da Silva analyzes Mariátegui's Indo-American socialism, the concepts of negritude and ubuntu, 20th century African socialisms, the idea of Buen Vivir/Vivir Bien (sumak kawsay/ suma gamaña) and Bhutan's Gross National Happiness. By "illustrating the richness of proposals from the periphery", the author offers other theoretical resources that are capable of dealing with the "crisis of modernity, the crisis of Western Marxism and socialist projects in a modernist key".



The Futurisms of Darcy Ribeiro

DARCY RIBEIRO

BRAZILIAN THINKING

SOCIAL SCIENCES

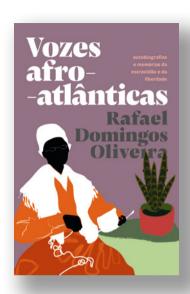
AUTHOR	Darcy Ribeiro
ORIGINAL TITLE	Os futuros de Darcy Ribeiro
PUBLICATION YEAR	2022
LANGUAGE	Portuguese
ILLUSTRATIONS	No
PAGES	304
DIMENSIONS	13,5 x 21 cm
ISBN	9786587235813



DARCY RIBEIRO was born in Montes Claros on October 26, 1922. He stood out as one of Brazil's most brilliant intellectuals. He founded two important universities in Brazil (Universidade de Brasília, 1962; Universidade Estadual do Norte Fluminense, 1993). He was Minister of Education (1962-1963) and Chief of Staff (1963-1964) during João Goulart's government, which was overthrown by a military coup in 1964. In exile between 1964 and 1976, he worked as professor in many Latin American universities. Back in Brazil, he served as deputy governor of Rio de Janeiro (1983-1986) and senator of the Brazilian Congress (1991-1997). He is the author of a vast body of work in the fields of anthropology, ethnology and education. He also wrote essays and novels. He died in Brasilia on February 17, 1997.

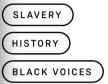
ABOUT THIS BOOK

This book contains a careful selection of Darcy Ribeiro's writings, forming a panorama of his visions for the future. By going through different phases of Darcy's thought, one can understand the complexity of Brazilian social formation and glimpse ways to overcome chronic problems, which, as the author himself has said, would enable us to "flourish tomorrow as a new civilization, mestizo and tropical, proud of itself". Revisiting today the futures undertaken by Darcy between the 1960s and 1990s shows us what Brazil could have been and reveal some of the reasons why emancipatory projects have been repeatedly boycotted.



Afro-Atlantic Voices

Autobiographies and Memories of Slavery and Freedom



AUTHOR	Rafael Domingos de Oliveira
ORIGINAL TITLE	Vozes afro-atlânticas
PUBLICATION YEAR	2022
LANGUAGE	Portuguese
ILLUSTRATIONS	Yes
PAGES	292
DIMENSIONS	13,5 x 21 cm
ISBN	9786587235363

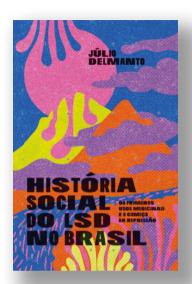


RAFAEL DOMINGOS OLIVEIRA

is a historian and educator, with a master's degree in history from the Universidade Federal de São Paulo and a PhD in social history from the Universidade de São Paulo. Author of articles and book chapters on slavery, abolition and race relations in the Americas, he is currently a researcher at the Center for Studies and Research on Afro-America (Nepafro) and coordinates the Center for Collections and Research at the Municipal Theater of São Paulo.

ABOUT THIS BOOK

Rafael Domingos Oliveira analyzes autobiographies of enslaved people produced between the 1770s and 1890s, mainly in North America. His main objective is to amplify and disseminate these voices. recovering in their narratives aspects of daily life and the way in which the horrors of slavery permeate the construction of the subjectivity of these people, as well as the importance of their protagonism in the action of writing their own trajectories. Through these autobiographies, Oliveira studies the genesis of the fundamental contradiction in which capitalist modernity is based on, and reveals how black people used first-person writing as an important instrument of political resistance and insurgency.



History of LSD in Brazil The First Medicinal Uses and the Beginning of Repression

HISTORY

DRUGS

BRAZIL

AUTHOR	Julio Delmanto
ORIGINAL TITLE	História do LSD no Brasil
PUBLICATION YEAR	2020
LANGUAGE	Portuguese
ILLUSTRATIONS	Yes
PAGES	436
DIMENSIONS	13,5 x 21 cm
ISBN	9786599014154



JÚLIO DELMANTO is a journalist with a PhD in Social History. He is the author of *Camaradas* caretas: drogas e esquerda no Brasil [Drugs and the Left in Brazil] (Alameda, 2015), as well as several articles on history and drugs.

ABOUT THIS BOOK

Júlio Delmanto analyzes in details the first court case for trafficking lysergic acid diethylamide in Brazil, which took place thirteen months after a military coup that closed the Congress and abolished civil liberties. The book goes back to 1943, when LSD was first discovered in Switzerland, and discusses the first uses of the substance in Brazil identifying scientific researches that in early 1950s sought to investigate the effects of this new drug on the human mind. Delmanto also shows the political and social background that made LSD an icon of counterculture in the 1960s and 1970s, playing a catalyzing role in artistic movements that influenced generations.



Rebel Territories

LATIN AMERICA

RESISTENCE

GRASSROOTS ORGANIZING

9788593115745
13,5 x 21 cm
272
No
Portuguese
2022
Territórios em rebeldia
Raúl Zibechi



RAÚL ZIBECHI was born in 1952 in Montevideo, Uruguay. He is a journalist, writer and activist with a deep knowledge of social movements in Latin America. He has published several books, including Dispersar el poder: los movimientos como poderes antiestatales [Dispersing Power: Movements as Anti-State Powers] (Tinta Limón, 2006) and Territorios en resistencia: cartografía política de las periferias latinoamericanas [Territories in Resistance: Political Mapping of Latin American Peripheries] (Lavaca, 2008), many of which have been translated into other languages.

ABOUT THIS BOOK

Raúl Zibechi is one of the most important researchers of social struggles in Latin America, and his work expresses a fundamental tradition of radical thought in the region, which is closely connected to territories and collective movements. Rebel Territories aims to reverberate a type of intervention that takes up the autonomist hypothesis of struggles, in order to continue thinking and walking with those who resist on a continent conflagrated by permanent war against peoples. But Zibechi does not present himself as an intellectual or illustrious theoretician. This Uruguayan writer, activist and journalist appears to those who come across his texts and interventions first and foremost through the social movements he takes part in, through his complicity with those who fight and think with their feet on the ground. Reflecting this attitude, his writings are marked by direct and open language, far from academicism.



Amazon Towards an Economy of Knowledge of Nature



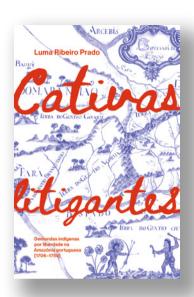
AUTHOR	Ricardo Abramovay
ORIGINAL TITLE	Amazônia
PUBLICATION YEAR	2019
LANGUAGE	Portuguese
ILLUSTRATIONS	No
PAGES	112
DIMENSIONS	13 x 21 cm
ISBN	9788593115547



RICARDO ABRAMOVAY is a senior professor at the Institute of Energy and Environment at the Universidade de São Paulo. He is the author or co-author of thirteen books. His most recent research focuses on the interface between sustainable development and digital revolution.

ABOUT THIS BOOK

Abramovay presents arguments and empirical data to confront the all-too-frequent view that economic growth in the Amazon involves replacing forest areas (generally occupied by indigenous and riverside populations) with agricultural activities such as soy and cattle ranching. He also shows that forest destruction, besides depriving Brazil and the whole world of ecosystem services that are indispensable to life itself, is based on illegal activities and, very often, banditry. The advance of deforestation brings disastrous consequences disastrous for the Amazon economy and for Brazilian democracy itself; it's a dangerous method of occupying the forest that strengthens criminality and spreads insecurity throughout the region. To deal with these challenges, Abramovay proposes a new paradigm, based on the sustainable exploitation of the forest.



Litigious Captives Indigenous Demands for Freedom in Portuguese Amazon

INDIGENOUS PEOPLE

(1706-1759)

AMAZON

FREEDOM

ISBN	9786587235738
DIMENSIONS	13,5 x 21 cm
PAGES	336
ILLUSTRATIONS	No
LANGUAGE	Portuguese
PUBLICATION YEAR	2024
ORIGINAL TITLE	Cativas litigantes
AUTHOR	Luma Ribeiro Prado



LUMA RIBEIRO PRADO has a master in History at Universidade de São Paulo and has worked at De Olho nos Ruralistas - Observatory of Agribusiness in Brazil. She contributes to the implementation of Law 11.645/2008 (which determines the teaching of Afro-Brazilian and indigenous history and culture in basic education) by producing and evaluating teaching materials, and offering consultancies. She is currently a member of the Indigenous Peoples in Brazil Program team at the Instituto Socioambiental (ISA). In her academic and professional career, she seeks to act as an ally for indigenous peoples.

ABOUT THIS BOOK

This book reveals that the original peoples of the land we now call Brazil have long resorted to justice as one of the possible arenas for fighting against the advance of colonization over their bodies and territories. Anyone who is still surprised by indigenous lawyers defending their "relatives" in the highest courts in Brazil and the world should know that their ancestors had been filing lawsuits in colonial courts since at least the 18th century, appealing decisions if necessary until the matter was heard by the king of Portugal. These are the "captive litigants" described in this book: indigenous people, mainly women, who went to the courts with the aim of freeing themselves and their families from the slavery to which they were subjected in the regions of Pará and Maranhão — and, more often than not, they succeeded. With this award-winning research, Luma Ribeiro Prado sheds light on little-known issues in the history of ancestral peoples and the leading role of indigenous women in an incessant and admirable process of resistance to erasure.



Agrotoxics and Chemical Colonialism



RIGHTS SOLD: FRANCE

rissa Mies Bombardi	AUTHOR
óxicos e colonialismo químico	ORIGINAL TITLE
2023	PUBLICATION YEAR
Portuguese	LANGUAGE
Yes	ILLUSTRATIONS
108	PAGES
13 x 18 cm	DIMENSIONS
86560080225	ISBN
١	. • • · ·



LARISSA MIES BOMBARDI is a professor in the Department of Geography at Universidade de São Paulo. She currently lives in Europe and works as a researcher at the Institut de recherche pour le développement (IRD) in Paris, France, under the Programme national d'accueil en urgence des scientifiques et des artistes en exil (Pause). She is a specialist on the subject of pesticide use, with dozens of lectures, articles and interviews published in Brazilian and international journals and media. She is the author of the atlases A Geography of Agrotoxins Use in Brazil and its Relations to the European Union (2019) and Geography of Asymmetry: The Vicious Cycle of Pesticides and Colonialism in the Commercial Relationship between Mercosur and the European Union (2021). She is a member of the National Forum to Combat the Impacts of Pesticides in Brazil, a member of the international organization Justice Pesticide and a guest researcher at the Helmholtz-Centre for Environmental Research (UFZ) in Leipzig, Germany.

ABOUT THIS BOOK

Pesticides hit women, children. indigenous people and peasants living around commodity crops much harder, but they are part of the daily lives of the entire population, as they are present in the water and food of more and more people. Brazil is the world's largest consumer of these substances, with more than 700,000 tons per year. This book compiles alarming data that allows us to understand that the massive use of herbicides. pesticides and fungicides — a direct consequence of the globalization of agriculture and the omnipresence of agribusiness — causes serious consequences for human health and the environment. This book leads us to realize that agricultural production is no longer synonymous with food production, and that the way out lies in agroecology.



From Body to Dust Chronicles of Kaiowá and Guarani Territoriality in the Vicinity of Death

AGRIBUSINESS

BRAZIL

RIGINAL TITLE Do corpo ao pó UBLICATION YEAR 2017 ANGUAGE Portuguese LLUSTRATIONS Yes AGES 368		
UBLICATION YEAR 2017 ANGUAGE Portuguese LLUSTRATIONS Yes AGES 368	AUTHOR	Bruno Martins Morais
ANGUAGE Portuguese LLUSTRATIONS Yes AGES 368	ORIGINAL TITLE	Do corpo ao pó
LLUSTRATIONS Yes AGES 368	PUBLICATION YEAR	2017
A G E S 368	L A N G U A G E	Portuguese
	ILLUSTRATIONS	Yes
IMENCIONS 155 x 22 om	PAGES	368
10,0 X 25 CIII	DIMENSIONS	15,5 x 23 cm
SBN 9788593115080	ISBN	9788593115080



BRUNO MARTINS MORAIS has a degree in Law and a master's degree in Social Anthropology from the Universidade de São Paulo. He has academic experience among indigenous peoples of Roraima and with communities affected by the armed conflict in Colombia. Between 2012 and 2014, he carried out research among the Kaiowá and Guarani in Mato Grosso do Sul.

ABOUT THIS BOOK

This book was written in clear. direct language and with poetic tones, which allowed the author to dissertate on a complex and heavy theme: how Kaiowá and Guarani perceive death. In a sensitive and profound way, Morais reveals Kaiowá ways of transforming the meanings of death and the dead, through the activation of elements of their own cosmology. Such transformation is carried out through current historical experience, which includes confronting situations of vulnerability and land conflicts. In this movement, communities strive to guarantee fundamental rights that are daily denied, especially their access to their lands.



The Doctor and the Monster A Reading of Latin American Progressivism and



its Opposites

RIGHTS SOLD: ARGENTINA

AUTHOR	Fabio Luis Barbosa dos Santos & Daniel Feldmann
ORIGINAL TITLE	O médico e o monstro
PUBLICATION YEAR	2021
L A N G U A G E	Portuguese
ILLUSTRATIONS	No
PAGES	208
DIMENSIONS	13,5 x 21 cm
ISBN	9786587235677



FABIO LUIS BARBOSA DOS

SANTOS is a professor at Universidade Federal de São Paulo and at the Postgraduate Program in Latin American Integration (Prolam) at Universidade de São Paulo. He is the author of Além do PT: a crise da esquerda brasileira em perspectiva latino-americana [Beyond PT: the crisis of the Brazilian left in a Latin American perspective] (Elefante, 2016) and Uma história da onda progressista sul-americana [A history of the South American progressivism] (Elefante, 2018).

DANIEL FELDMANN is an economist from Universidade de São Paulo, with a doctorate in economic development from Universidade Estadual de Campinas and a post-doctorate at the Sophiapol laboratory at the Université Paris X – Nanterre, in France. He is a professor at Universidade Federal de São Paulo and his main research subjects are Brazilian economy and political economy.

ABOUT THIS BOOK

In Stevenson's classic novel. The Strange Case of Dr Jekyll and Mr Hyde, the respectable Dr. Jekyll, after disastrous experiments, frees his cruel alter ego, Mr. Hyde, which makes the work a metaphor for the dual nature of individuals. Borrowing this analytical key from literature, Fabio Luis Barbosa dos Santos and Daniel Feldmann discuss the contradictions of progressivism in Latin America. This book is divided into two parts — the first focus on the general panorama of the continent, and the second is dedicated to the context of the Bolsonaro government — seeking to elucidate how progressive politics strengthened an economic that is logically incapable of renouncing neoliberal practices, intensifying the "social fractures that its government techniques intended to mitigate". In response, the rise of a conservative wave was encouraged, even more committed to the interests of those "above" and even more violent with the contesting response from the streets. As a conclusion, the authors identify valuable points for a future of emancipated nations, committed to effective solutions to popular problems and that reject any form of "lesser evil".



Fighting within the Forest A Political Ecology of Martyrdom in Defense of the Amazon



AUTHOR	Felipe Milanez
ORIGINAL TITLE	Lutar com a floresta
PUBLICATION YEAR	2024
LANGUAGE	Portuguese
ILLUSTRATIONS	No
PAGES	304
DIMENSIONS	13 x 21 cm
ISBN	9786560080195



FELIPE MILANEZ is a sociologist, political ecologist and professor at Universidade Federal da Bahia. He completed his PhD in Sociology in the Political Ecology Program European Network of Political Ecology (Entitle), at the Centre for Social Studies (CES) of Universidade de Coimbra, in Portugal. He was a reporter and editor at National Geographic Brasil. He is co-organizer of several titles, including Routledge Handbook of Latin America and the Environment (Routledge, 2023).

ABOUT THIS BOOK

The out-country areas of Brazil have been coveted by internal and external colonialists since the sixteenth century. Even today. land grabbers continue to steal land in the Amazon, replacing the forest with cattle and soybeans for exportation. But indigenous peoples and squatters are resisting, fighting against destructive production by setting up agro-extractivist reserves, which reproduce life through the long-lasting extraction of rubber or Brazil nuts, among other gifts from nature. There have been many examples of popular resistance against the depredation of the Amazon since 1988, when the famous environmentalist Chico Mendes was murdered. This book focus on the life of other two important protectors of the forest, Maria and José Cláudio, who defended the Amazon to the death with true daring, without greed and with a passionate altruism for other living beings. The author explains the social and ecological values at stake in the couple's murder — yet another of the many attacks that victimize the poor, the subaltern, the indigenous, those who are true environmentalists, symbols and examples of the vanguard of preservation.



Philosophical discourse on primitive accumulation Study on the Origins of Modern Thinking

PRIMITIVE ACCUMULATION

ENGLAND

SOCIAL THEORY

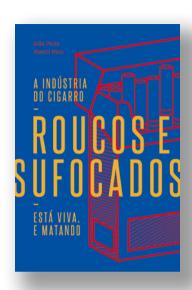
AUTHOR	Pedro Rocha de Oliveira
ORIGINAL TITLE	Discurso filosófico da acumulação primitiva
PUBLICATION YEAR	2024
L A N G U A G E	Portuguese
ILLUSTRATIONS	No
PAGES	504
DIMENSIONS	13,5 x 21 cm
ISBN	9786560080072



PEDRO ROCHA DE OLIVEIRA is a professor at the Universidade Federal do Estado do Rio de Janeiro and a psychoanalist with a PhD in Modern Philosophy. He studies the origins and limits of modern civilization, understood simply and rigorously as capitalist socialization. He is the author of books and articles on modern aesthetics, penal policy, psychoanalysis and the history of modern thought. His main theoretical references are Paulo Arantes, Peter Linebaugh, Theodor Adorno, Sándor Ferenczi and David Graeber.

ABOUT THIS BOOK

In his study of the English Renaissance. Pedro Rocha de Oliveira revealed an extremely up-to-date fact: that modernity — which is confused with capitalism, primitive accumulation and progress — is a machine that necessarily needs an external or internal peripheral population to be treated as disposable, that is, killable. The "populace" is outside the oligarchic agreement that defines a democracy - which belongs to the experts, the proprietors, who have a monopoly on rationality. All the nations of the world have done this from the beginning: England, the United States, Germany, Italy, etc. Brazil too, of course, where a Colony regime prevailed, meaning that the entire killable population was administered from outside by a metropolis. That metropolis was later internalized, with the same objectives. That's why, to this day, people are killed in the countryside and on the outskirts of Brazil, with impunity. This is the common denominator of all Brazilian elites, whether left or right: they are all progressive, because that's what progress is. And anyone who doesn't conform to this reality is considered "obscurantist", "medieval", "backward", "pre-modern", etc. For people who receive these nicknames, the "superior" world of knowledge, science and public administration means nothing. The state is always seen as an enemy of the people. Capitalism, progress and modernity can be summed up as a civil war between citizens and non-citizens.



Hoarse and Sufocatted

The Tobacco Industry is Alive and Killing

TOBACCO

BRAZIL

PEASANTS

DIMENSIONS	13,5 x 21 cm 9788593115165
PAGES	308
ILLUSTRATIONS	No
LANGUAGE	Portuguese
PUBLICATION YEAR	2018
ORIGINAL TITLE	Roucos e sufocados
AUTHOR	João Peres & Moriti Neto



JOÃO PERES is the author of Corumbiara, caso enterrado (Elefante, 2015) and was awarded second place in the Human Rights Journalism Prize in 2015. In recent years he has dedicated himself to investigating the private sector. He is one of the founders of the website O joio e o trigo, which specializes in food politics.

MORITI NETO is a journalist who has worked for the website Rede Brasil Atual, the magazines Fórum and Caros Amigos, and the blog Nota de Rodapé. He won first and second place in the Human Rights Journalism Awards in 2014 and 2015, and the Anamatra Human Rights Award in 2016.

ABOUT THIS BOOK

Few people know that Brazil, the world's largest exporter of tobacco leaf since the 1990s, fills the world's lungs with nicotine. This book offers a unique portrait of the Rio Pardo Valley, the heart of the national tobacco industry, from where emanates the discourse and lobby in defense of cigarettes. The authors analyze the rhetoric that mixes the survival of small farmers with the interests of megacorporations in search of ever greater profits, revealing how this articulation is used to halt public health and tobacco control policies. Behind the smokescreen, politicians, the media, trade unions, organizations claiming to fight smuggling and even fake internet profiles are intertwined. Deputies and senators. mayors, former ministers, members of the Supreme Court and former secretaries: a vast and powerful network of favors emerges in the disguised defense of an economic sector that kills half of its own clientele.



Politics of Enchantment Far Right and Conspiracy Fantasies



AUTHOR	Paolo Demuru
AUTHUR	r adio Dellidia
ORIGINAL TITLE	Políticas do encanto
PUBLICATION YEAR	2024
L A N G U A G E	Portuguese
ILLUSTRATIONS	No
PAGES	144
DIMENSIONS	13,5 x 21 cm
ISBN	9786560080454



PAOLO DEMURU (Sassari, Sardinia, 1981) holds a PhD in semiotics from the University of Bologna, Italy, and a PhD in semiotics and general linguistics from the Universidade de São Paulo. He is a permanent lecturer at Universidade Presbiteriana Mackenzie and a researcher at the Center for Socio-Semiotic Research at Pontifícia Universidade Católica de São Paulo. He is currently researching, in partnership with European and Latin American scholars, the language and discursive practices of 21st century digital populism, conspiracy theories and other disinformation strategies.

ABOUT THIS BOOK

Powered by algorithms that boost hate speech and managed by ultracapitalist billionaires who are very well connected to the international conservatism, social media have become a blooming garden for the far right and a quagmire for the left in Brazil and around the world. Based on this observation, Paolo Demuru boldly sets himself the risky challenge of proposing solutions that start with a different, more shrewd use of digital platforms — whether we like it or not, they have become the main space for ideological and electoral disputes today, and cannot be ignored — and lead to strategies for re-enchantment with truly emancipatory political ideals, especially in the offline dimension, away from smartphone screens, a task that progressive forces were once capable of before becoming sad defenders of an unjust and unequal order.



The Paulo Freire Inquiry

The Dictatorship Interrogates the Educator

PAULO FREIRE

EDUCATION

FREEDOM

ISBN	9786560080379
DIMENSIONS	13 x 18 cm
PAGES	128
ILLUSTRATIONS	No
LANGUAGE	Portuguese
PUBLICATION YEAR	2024
ORIGINAL TITLE	Inquérito Paulo Freire
AUTHOR	Joana Salém Vasconcelos

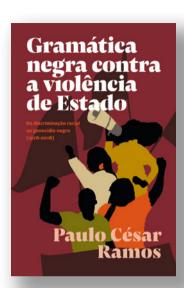


JOANA SALÉM VASCONCELOS

is a historian with a master's degree in Economic Development from the Universidade Estadual de Campinas (2013) and a PhD in Economic History from the Universidade de São Paulo (2020). She is co-organizer of Paulo Freire e a educação popular: esperançar em tempos de barbárie [Paulo Freire and popular education: hope in times of barbarism] (Elefante, 2023). She is a visiting professor at the Universidade Federal do ABC. editorial coordinator of the journal Latin American Perspectives and the author of articles and dossiers on contemporary Latin America.

ABOUT THIS BOOK

In 1964, Professor Paulo Freire was arrested twice by the Brazilian Army. Freire was imprisoned for more than seventy days between June and September 1964. Paulo Freire was interrogated because the authorities believed that he "was one of those responsible for subversion in the field of adult literacy" and that "this subversion was carried out with financial resources from the federal government itself, with help from the Alliance for Progress". This short book reveals the full content of the two interrogations to which Paulo Freire was subjected, fully revised and with contextualization notes for a wider audience.



Black Grammar Against Brazilian State Violence From Racial Discrimination to Black Genocide (1978-2018)

RACISM

BLACK MOVEMENT

POLITICS

AUTHOR	Paulo César Ramos
ORIGINAL TITLE	Gramática negra contra a violência de Estado
PUBLICATION YEAR	2024
LANGUAGE	Portuguese
ILLUSTRATIONS	Yes
PAGES	392
DIMENSIONS	13,5 x 21 cm
ISBN	9786560080331



PAULO CÉSAR RAMOS holds a PhD in Sociology from the Universidade de São Paulo and a post-doctorate from the University of Pennsylvania. He is also the research coordinator of the Afro Studies of the Brazilian Center for Analysis and Planning (Cebrap) and a researcher at the Center for Racial Justice and Law of the Getulio Vargas Foundation. He has studied race relations, violence, memory, social movements and public policies.

ABOUT THIS BOOK

In this book, Paulo César Ramos delves into the archives of Brazilian black movement organizations and activists to understand the ideas mobilized over the years to confront state violence and policy brutality. In describing how the slogans of Brazilian black movements have changed — from "racial discrimination" in the 1970s and 1980s, to "racial violence" in the 1990s, to the denunciations of "black genocide" in the 2000s — the author points out the radicalization of black protest and the political accumulation of black organizations, as well as demonstrating how "general interest" agendas (the struggle for direct ellections after Brazilian dictatorship, popular demandings of and against impeachment processes, as well as internal disagreements with progressive governments) ended up diluting the waves of black protest that emerged over the decades, making impossible to carry out structural changes against the systematic killing of the black population.



The Color of Faith

"Black Identity" and Religion in Brazil

ANTHROPOLOGY OF RELIGION

RACE

IDENTITY

ISBN	9786560080515
DIMENSIONS	13,5 x 21 cm
PAGES	272
ILLUSTRATIONS	No
LANGUAGE	Portuguese
PUBLICATION YEAR	2024
ORIGINAL TITLE	A cor da fé
AUTHOR	Rosenilton Silva de Oliveira



ROSENILTON SILVA DE OLIVEIRA

is a professor at the Faculty of Education of Universidade de São Paulo. He holds a PhD in Social Anthropology from the École de hautes études en sciences sociales (Ehess). He was a visiting professor at the Institute of Social Sciences at the Universidade de Lisboa and a guest lecturer at the Postgraduate Program in Education at Universidade Lueji A'Nkonde in Angola and at the Master's in Brazilian Studies at the Universidad de Salamanca (Spain). He coordinates Fateliku, a research group on education, ethnic-racial relations, gender and religion. His main research subjects are education, religion and public policies with an ethnic-racial focus.

ABOUT THIS BOOK

Combining extensive fieldwork experience in Catholic, Candomblé and Evangelical communities with a careful and attentive analysis of the discourses and practices of his interlocutors, this book presents an in-depth reflection on the symbolic and political disputes surrounding practices of black-African origin in contemporary Brazil. Among dialogues with priests and pastors, observation and participation in Afro cults, evangelical services and inter-religious meetings, the author sought to outline a horizon of difficult consensuses, in which concepts that are apparently fixed in academic literature, such as "identity", "culture" and "blackness", touch each other only to soon fade into thin air, announcing new challenges continually imposed on faith and its colors.



Download this catalogue





Publishing Rights

Tadeu Breda



atadeu@editoraelefante.com.br



+5511979649574

